

Artists' Alley

1. Important dates and news for 2026

1.1. Deadlines

WHAT	WHEN
Artist Registration	Saturday, September 20, 2024 12 p.m. – Sunday, September 28 at 9 p.m. EDT
Last day for booking cancellations and partial refunds	15 days after making the payment.
Unveiling of table numbers	November 2025
Last day to notify us of the delays at the festival	January 14, 2026, 11:59 p.m.
Merchant Room Hours	Friday, January 16: 5 p.m. - 9 p.m. Saturday, January 17: 10 a.m. - 7 p.m. Sunday, January 18: 10 a.m. - 4 p.m.
Installation Hours	Thursday, January 15: 12 p.m. - 7 p.m. Friday, January 16: 8 a.m. - 4:30 p.m. Saturday, January 17: 8:30 a.m. - 10 a.m. Sunday, January 18: 8:30 a.m. - 10 a.m., 4 p.m. - 8 p.m.

1.2. Important information for the year 2026

- **Artist registration:** The selection will be made by portfolio verification (100%). Five (5) people chosen by the committee will go through each of the applications. Selected reviewers include traditional, digital, sewing, and/or crochet/knitting artists. A percentage of the table will be divided between the types of art. A number of tables are reserved for local artists as well as new artists. (See 2.1 for more information)
- **Table Limit:** The limit is 3 people per table, but only 2 are allowed at any one time.
- **AI-generated content:** The sale of AI-generated content is prohibited (see section 3.5 for more details).
- **Tracked Content:** The sale of tracked content is prohibited
- **Official Content:** The sale of items containing official logos is prohibited in the Artists' Alley.
- **Artist Portfolio/Website:** Artists (lead artist and supporting artist) will be required to provide a valid portfolio link or website that showcases their art or craft that will be sold during the festival.
New: **Twitter and Tumblr links are not allowed.** If you're submitting an Instagram link, make sure it's reserved for your art only.
- **New:** Each portfolio must contain a minimum of 5 completed pieces of art.

For verification purposes, any artist who uses software for digital drawing must comply with AI regulations. All artists (main artist and secondary artist) are asked to upload files according to **ONE** of the following choices via a link (e.g. Google Drive, Youtube, etc.).

- A *time-lapse video* of a drawing. This video should demonstrate the **different processes** of drawing (sketching, *lineart* and coloring)
- A Photoshop (PSD) or Portable Document Format (PDF) file containing all layers. Ideally, we should find the following different types of layers: sketch, *lineart*, basic coloring, and final coloring.

New: **For artists who strictly do crafts**, we ask you to upload photos of your handicrafts work in progress via a link (e.g. Google Drive or portfolio). If your creations use digital drawings, you must comply with AI regulations, and therefore, upload the files mentioned in the previous paragraph. We reserve the right to ask you for further processes at any time.

- **New:** An artist can ask to reserve a merchant space, but the space will be given according to availability, otherwise an artist space will be reserved.
- **New:** If an artist books a Merchant space, they must go through the same verification process.

All artists must be 18 years of age at the time of table reservation

The sale of mature content is permitted, but may not be visible or accessible to minors. If you sell mature material to a minor, we reserve the right to kick you out of the box.

New: If you want to sell Mature content exclusively, please see our new section: H-Market

An artist who does not comply with these rules will have their application rejected.

2. Information for artists

2.1 Local artists

In order to promote local artists, a number of tables are reserved for artists who lives near the convention. The submitted residence address must be **your primary residence** at the time of registration. It cannot be the residence of a family member. If you obtain a table by proximity, you may be asked for proof of residence.

Half-table for Beginner Artist: This applies to artists who have done **less than 3 conventions**. This is to give the chance to new artists who want to start and sell their art. This option is a half table (3') that will be shared with another beginner artist. If you want a full table, then you need to apply for a regular space. Each artist can have an assistant artist, but cannot be at the table at the same time. It is forbidden to share this type of space with a second artist.

2.1.1 Space Size

- **Merchants Area:** 8x8 feet with three tables 6 feet long 16 inches wide. 2 badges are provided
- **Artists' Area:** 6x6 feet with two tables 6 feet long and 16 inches wide or one table 6 feet long by 32 inches wide. 2 badges are provided
- **Newcomer Half-Table Area:** 3x6 feet. Share half a table with another artist who has done less than 3 conventions. The space is two tables 6 feet long and 16 inches wide or a 6 foot long by 32 inch wide table separated in half. 1 badge is provided. This type is reserved for newcomers.

Exhibitor facilities must not exceed 8 feet in height. Installations along walls can tolerate a height of 9 feet, as long as they are not supported or tilted on the walls to prevent damage.

2.2. Artist's table prices

Type	Weekends (Fri., Sat., Sun.)
*Regular table The prize includes 1 artist's table and 2 badges.	CA\$235
Newcomer half table (3') The prize includes half an artist's table and 1 badge	CA\$135
Merchant area (if available)	\$335 CAD

Additional badges at the regular festival price may be requested at the time of application. A link to the payment will be sent by email. In the event that the assistant artist or secondary artist has already purchased their badge through registration on the website, the lead artist can request a badge change by sending an email to marchand@ganime.ca

- Exhibitor passes are not transferable, saleable or loanable. Each exhibitor must wear their badge at all times, indicating the name of the booth, dealer or artist. At least one person must always be present at the booth.

2.3. Fire Sale List and Waiting List

Artists who have not been selected for a table will be automatically placed on the waitlist and on the fire sale list if they have selected this option in the registration form. If a table becomes available, the next person on the waiting list will be contacted. **It is forbidden to sell or transfer your table.**

If you are the Secondary Artist and the Primary Artist either: cancels their table or defaults, they cannot transfer their table to their Secondary Artist. The table will be sold to the next person on the Waitlist. If the secondary artist was on the Waitlist, they will return to their original position.

The Fire Sale List is a separate list for artists who want to be contacted at the last minute if artists don't show up on the first day of the festival (Friday). Therefore, these artists must be ready to set up their table with short notice for the remaining days of the festival. Artists choosing this option will need to provide an additional contact

method (phone number) to be contacted quickly so that they can arrive at the festival and settle in as soon as possible.

Please note: Applying to be placed on the fire sale list does not affect the artist's position on the waiting list.

2.4. Payment

Once the table reservation is confirmed, the artists can proceed with the payment online.

For online payment, the lead artist will receive an email with a specific link for payment.

If the lead artist decides to add or edit an assistant artist to their table, they will need to send an email with the following information: first name, last name, and date of birth. For an addition or modification of a secondary artist, the main artist must provide first name, last name, date of birth, portfolio link and link to files for AI verification (see section 1.2) The main artist can communicate changes to marchand@ganime.ca

2.5 Secondary Artist

Primary performers may have a secondary performer to share their table. All secondary artists must be 18 years of age or older at the time of entry. If the secondary artist has not pre-registered, a verification of their portfolio (AI verification, tracing) will be given priority. Any secondary artist who does not have their portfolio verified will be refused to sell at the convention.

If you would like to add an artist assistant after registering for a table and you have not exceeded the limit, please email the team. Secondary performers are not available for half tables

Artist Assistants

Artist assistants can help artists tend to their tables, complete transactions, and take breaks during the festival. All artist assistants must be 18 years of age or older.

If you would like to add an artist assistant after registering for a table and you have not exceeded the limit, please email the team

First name:

Last name:

Date of birth:

IMPORTANT: All people operating behind a table in the Artists' Area MUST be registered. This includes artist assistants. All artists, including artist assistants, must wear their respective artist badges for the duration of the festival to operate

behind the artist table. If you want someone to watch your table, that person must be registered in your artist group.

2.6. By proxy

Artists who cannot attend the festival in person cannot sell. The artist must be present and represent his art. It is not possible to have a representative. (proxy)

2.7. Refunds and Cancellations

If you can no longer attend G-Anime or if you no longer wish to keep your table, please contact the Artists' Area management in marchand@ganime.ca as soon as possible. You will have 15 days after payment to get a full refund. Any cancellations made after this date are non-refundable. However, if an artist, after making payment for their table, does not meet the requirements of the Artists' Aisle, he or she may be reimbursed for the full cost of the table.

3. 2026 Regulations and Policies

3.1. Display

Backdrops and free-standing structures are permitted if they do not block exits or interfere with nearby areas or traffic inside the Artists' Alley. These must be mounted safely. Exhibitor facilities must not exceed 8 feet in height. Installations along walls can tolerate a height of 9 feet, as long as they are not supported or tilted on the walls to prevent damage.

N.B.: No material may be glued or displayed in any way on the walls or floor (carpet) of the Palais des congrès de Gatineau.

Signage must comply with Bill 101.

If you have problems with the translation of certain terms, you can consult the list below to get ideas.

Français	English	Français	English
Je ne parle pas Français	I don't speak French	cordon / lanière	lanyard
Je ne parle pas Anglais	I don't speak English	autocollant / feuille d'autocollant	sticker/sticker sheet
Poster/affiche/impression	Print / poste	livre	book
porté-clé	keychain	macaron	button/pin badge
épingle en émail /pin	enamel pin	peluche / coussin	plush / cushion
figurine en acrylique	standee	chandail	t-shirt

3.2. Three warnings rule

During the festival, artists must follow the rules and policies of the exhibition hall. Failure to comply with these may result in the expulsion of the artist at fault from the festival venues without compensation or refund.

If an artist, artist assistant or agent commits an offence, all will receive a warning and will have a period of time to correct the problem. A second offence will be treated in the same way. A third offence will result in the expulsion of the artist for the following years. Artist violations will be considered based on their severity for future artist table registrations. However, the staff reserves the right to evict you at any time in the event of a breach of the rules. (Ex: AI, tracing, art theft...)

3.3. General Behavior

All artists must abide by G-Anime's Artist Contract, Exhibitor Guide and general policies. Please refer to the "Rules and Policies" section for details. The following rules will be applied during the festival:

3.3.1 Artists may only use their assigned artist table. Artists may not use or display their artwork in areas that are not assigned to them. Artists may not borrow other tables or chairs that are not assigned to them, even if they are not in use.

3.3.2 Artists may not block or interfere with other artists, vendors, or exhibitors.

3.3.3 Harassment or derogatory remarks towards G-Anime staff or volunteers will not be tolerated.

3.3.4 The person in charge of the group of artists is responsible for its support. If a band member commits an infraction, the leader of the group of performers will be held accountable and will be subject to the rule of three warnings. This person may therefore be expelled from the Artists' Area with his or her group without compensation or refund.

3.3.5 Artists may eat at their table in the Artists' Area **if they keep their space clean.** Any allocated spaces deemed excessively dirty at the end of the festival will incur a cleaning fee charged to the respective participants.

3.4. Merchandise

3.4.1 Artists must own the copyright to all works sold at their table. This means that all goods sold must be entirely created by the selling artist.

3.4.2 Proxy sales are prohibited. (proxy)

3.4.3 Manipulated images and images deliberately copied from official illustrations are not permitted.

3.4.4 Replicas of existing merchandise, such as logos and emblems of anime series and video games such as Attack on Titan, Pokémon, Final Fantasy, etc., may not be sold in the Artists' Area.

3.4.5 No food may be sold or distributed in the Artists' Area.

3.4.6 All materials displayed must be suitable for the general public (according to the guidelines of the PG Film Classification). Materials depicting nudity or sexual acts, or other forms of mature material are permitted, but may only be displayed if they are sufficiently covered or hidden from the view of minors.

3.4.7 Materials deemed mature may only be shown and sold to persons 18 years of age and older who provide proof of age by means of photo identification. SHOWING PORNOGRAPHIC MATERIAL TO MINORS IS A CRIMINAL OFFENCE.

3.4.8 Artists and artist assistants must be 18 years of age or older to sell equipment deemed mature. The acceptability of works is at the discretion of the Artists' Area team, who may request the removal of any offensive material.

3.4.9 It is forbidden to sell pirated, fraudulent (bootleg), unlicensed or illegal merchandise on the festival premises. It is the artist's responsibility to determine if items and products are fraudulent. Staff will ask the artist to remove any items that do not comply with the bootleg policy, according to the three-strike rule. If the artist reoffends, the item in question will be confiscated and returned to him or her at the end of the festival.

3.4.10 Stamp rallies are allowed, but must be free. If a person shows up with a card, they are required to get a prize.

3.4.11 3D prints are allowed if you own the rights to resell the models or you have created them yourself. We may ask you to show us your law license or creation steps.

3.4.12 New: People creating items such as handmade rugs must own the rights to the image. (Example: a mat made of a traced image of hello kitty is not allowed)

3.5. AI-generated content

AI-generated content is created by programmed AI that pulls art images from creators' websites and other media sites to create an AI work.

3.5.1 All artworks must follow the fan art policy (please see references for more information).

3.5.2 An artist is a human (a person) and an AI is not a human (a person) and therefore does not meet the requirement to be in the Artists' Area.

3.5.3 A programmer who programs an AI is not considered an artist.

3.5.4 Automated or self-service art printing kiosks are prohibited.

3.5.5 Artists must be prepared to show proof that their artwork is legitimate prior to the festival for verification purposes in case of inconsistencies between the works. Artists must show their evidence by choosing one of the following two options:

A *time-lapse* video of a drawing. This video should show the **different processes** of drawing (sketching, *lineart* and coloring)

A Photoshop (PSD) or Portable Document Format (PDF) file containing all layers. Ideally, we should find the following types of layers: sketch, *lineart*, basic coloring, final coloring.

3.5.6 New Traced drawings of an AI image are not allowed.

References:

- [The Law of Anime Part II: Copyright and Fandom](#)
- [Funimation Issues Statement on Fan Art & Trademark Rights](#)